



Executive Summary

Annual Assessment Reports: June 1, 2004–May 31, 2005

Unit:	Enrollment and Student Services
Unit Head:	Dr. John Edwards

Subordinate Units:	Student Financial Services Undergraduate Admissions New Student and Visitor Services Office of the Registrar College Access and Support Programs (CASP) Student Health Services High School to University Programs University Testing Services Dean of Students ESS Business Services and Student Union GEAR-UP
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Introduction

This Enrollment and Student Services Division Executive Summary reflects the **2 or 3** most significant improvements made in this unit during the reporting period.

Summary

Improve Student Access and Success:

Objective-Increase the number of FAFSAs submitted by March 1 priority deadline

Strategies-Increase marketing of March 1st Priority Deadline; Hire a Financial Aid Outreach Advisor to assist students and promote financial aid.

Results- 8% increase in FAFSAs received by March 1st Priority Deadline in FY2006 over FY2005

Objective-Increase the number of Entering Freshmen graduating under the Distinguished High School Plan (DAP)

Results- Number of Entering Freshmen who graduated with under the DAP High School Degree Plan this year: 846 compared to 795 last year. Increase of 51 students, 6.4%. (Please note that this timeframe differs from SAC format)

Objective- Percentage of First-Time students with College Credit (AP or CE)

Results-The percentage of students with AP or CE increased from 28.89% to 39.15% (Please note that this timeframe differs from SAC format)

Analysis indicated that Student Financial Services could not continue with paper processing of loans due to a 25% annual growth rate in Stafford Loans. Analysis indicated that Student Financial Services could not continue with paper processing due to the increase in financial aid applications- 15684 FAFSAs in FY2001 to 20,920 in FY2004 (33% growth)

- Implemented Loans by Web (LBW) in fall 2004 for the 2004-05 award year
- Implemented on-line Accept/Reject Awards module of ASSIST in fall 2004 for the 2004-05 award year to address growing student demand

Providing students and Alumni, who last attended The University of Texas-Pan American prior to 1982, a copy of their transcript is a slow process. This process often takes ten to fifteen minutes. In order to provide faster service to the students and alumni, while increasing the security of the hard copy records UTPA needed to convert our hard copy transcripts (nearly 118,000 pages) in to a digital imaging system which would provide access from various locations on the campus network by authorized personnel.

- Digitally imaged the hard copy student transcripts. Transcripts were stored off campus during remodeling project when fire proof vault was not available. Electronic backup copies are stored in two locations on campus and an off campus location guards against alteration or lose.

A review of actual number of recruited students and recruiting process with respect to the UTPA Valley Outreach Center (VOC) G-Force members revealed that the recruitment of 11 G-Force members fell short of the goal of 15 recruits. The G-Force members are responsible for:

- 1) helping establish Go Centers at local high schools
- 2) mentoring high school G-Force members

3) conducting presentations at local school districts

The recruitment process was revised. Specifically, the VOC started recruiting earlier grade levels (freshmen/sophomore year); expanded recruitment venues to include leadership and student organization fairs to recruit students in order to meet the goal.