

Administrative and Educational Support Report

Athletics

Annual Action Plan Annual Assessment Report

June 2006 – May 2007



Annual Action Plan: June 1, 2006–May 31, 2007

Unit: Athletics

UTPA Mission: The University of Texas-Pan American (UTPA) serves the higher education needs of a rapidly growing, international, multicultural population in the South Texas Region. The University preserves, transmits and creates knowledge to serve the cultural, civic, and economic advancement of the region and the state. The University provides students advanced instruction in academic programs offered through innovative delivery systems that lead to professional certification, and baccalaureate, master’s and doctoral degrees. Through teaching, research, creative activity and public service, UTPA prepares students for lifelong learning and leadership roles in the state, nation and world community.

Division: VPBA Unit Head: Scott Street

Unit Mission: The Intercollegiate Athletics Program of The University of Texas-Pan American supports and complements the educational mission of the institution by attracting student-athletes from within and beyond the primary service region of the university, and providing them with the opportunity to further their education while participating in intercollegiate athletics competition in regional, national and international venues; by providing an environment to promote and enhance the emotional well-being and the social development of student-athletes; by giving members of the university community - students, faculty, staff and alumni-an entertaining and enlivening program of activities to help create a sense of institutional identity, unity and pride; by offering the citizens of the region the opportunity to view a variety of intercollegiate sports by providing athletics expertise and service to the people and public schools of the area and by promoting community support for the university; and by helping to extend the recognition and reputation of the university beyond the bounds of its geographical location. In seeking to fulfill its mission, the athletics program will provide an environment that is committed to fair and equitable treatment of both male and female student-athletes as well as staff members. In addition, the athletics program will promote sensitivity to diversity issues for all student-athletes and staff in accordance with NCAA principles, university policies and any affiliated conferences. The athletics program expects student-athletes, coaches and all others associated with intercollegiate athletics to embrace the principles of sportsmanship and ethical conduct. The University of Texas-Pan American competes as a member of Division I in the National Collegiate Athletic Association.

University Goal: Provide students with a quality educational experience that enables them to complete their educational goals in a timely fashion.

Division Objective: Support student well being in selected areas.

Annual Action Plan June 1, 2006–May 31, 2007

Unit Objective	Strategy(ies) to Achieve Unit Objective	Measurable Outcome for Unit Objective	Assessment Criteria, Evaluation Methods for Measurable Outcome	New Resources Needed in FY07
Increase support of student athlete welfare in selected areas.	<p>Identify student athletes that are at risk academically and coordinate and enforce full use of Athletics department and campus academic support services.</p> <p>Establish an athletics program-wide strength and conditioning program to increase athletic performance and top conditioning.</p>	<p>Student athlete academic performance will increase in AY 2007.</p> <p>The conditioning program will be designed by the end of the academic year.</p>	<p>Student athlete cumulative GPA will increase to at least a 3.00 in AY 2007 (was 2.94 in AY06).</p> <p>The conditioning program will be fully designed and described in a report submitted to the Director of Athletics by May 31, 2007.</p>	

University Goal:

Provide students with a quality educational experience that enables them to complete their educational goals in a timely fashion.

Division Objective:

Promote student UTPA Identity and Spirit through Athletics.

Unit Objective	Strategy(ies) to Achieve Unit Objective	Measurable Outcome for Unit Objective	Assessment Criteria, Evaluation Methods for Measurable Outcome	New Resources Needed in FY07
Promote UTPA Identity and Spirit through Athletics.	<p>Promote UTPA student attendance at athletic events.</p> <p>Maximize opportunities for student-athletes, coaches and staff to interact with UTPA students.</p> <p>Collaborate with student groups, Greek system, University housing and others to promote student UTPA identity.</p>	<p>Student attendance at athletic events will increase in AY 2006-2007.</p>	<p>Student attendance at athletic events, as measured through counts at the door, will increase by at least 5% in AY 2006-2007 in comparison to the previous academic year.</p>	

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University Goal:	Enhance UTPA's engagement with the community to meet challenges and maximize opportunities.
Division Objective:	Improve relationship with the Rio Grande Valley community.

Unit Objective	Strategy(ies) to Achieve Unit Objective	Measurable Outcome for Unit Objective	Assessment Criteria, Evaluation Methods for Measurable Outcome	New Resources Needed in FY07
Increase financial support for athletics from the public.	Involve all athletics department coaches and staff in educating the public about the UTPA athletics program through media outlets and one-on-one meetings.	Sponsorship and philanthropic funding from the public will increase in AY 2006-2007.	Sponsorship and philanthropic funds received from the public, as reflected in departmental financial statements, will increase by at least 5% in AY 2006-2007 in comparison to the previous academic year.	

University Goal:	Enhance UTPA's engagement with the community to meet challenges and maximize opportunities.
Division Objective:	Secure athletic conference affiliation.

Unit Objective	Strategy(ies) to Achieve Unit Objective	Measurable Outcome for Unit Objective	Assessment Criteria, Evaluation Methods for Measurable Outcome	New Resources Needed in FY07
Pursue all options to attain athletic conference affiliation.	<p>Pursue affiliation with existing conferences either for individual teams or the program as a whole.</p> <p>Collaborate with other institutions to establish a new conference focusing initially on basketball with eventual goal to cover all sports.</p>	Conference affiliation is attained either for individual teams or the program as a whole.	Conference affiliation is attained either for individual teams or the program as a whole by May 31, 2007.	

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University Goal:

Optimize institutional effectiveness and efficiency consistent with high quality organizational standards.

Division Objective:

Increase the value added, customer service, and goodwill value to business practices.

Unit Objective	Strategy(ies) to Achieve Unit Objective	Measurable Outcome for Unit Objective	Assessment Criteria, Evaluation Methods for Measurable Outcome	New Resources Needed in FY07
Assure conformance to the rules and regulations of the NCAA, UT System and UTPA.	<p>Full implementation of NCAA specified compliance program.</p> <p>NCAA Compliance Coordinator continually adapts program for changes in the NCAA requirements.</p>	<p>Institutionally mandated audits will be successfully completed.</p> <p>AD Director, Athletic Compliance Committee and Compliance Support Services will independently review reports of secondary violations.</p>	<p>Institutionally mandated audits, such as UT System financial audits, will have zero significant findings.</p> <p>AD Director, Athletic Compliance Committee and Compliance Support Services will independently review reports of secondary violations by May 31, 2007. Reports will indicate no willful or unacceptable negligence in compliance assurance and will also show that we learn from our mistakes.</p>	



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Division Objective: Support student well being in selected areas.

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Unit Objective	Measurable Outcome for Unit Objective	Assessment Criteria, Evaluation Methods for Measurable Outcome	Assessment Results (Use actual data to describe annual performance)	Use of Results (What change was made?)
Increase support of student athlete welfare in selected areas.	Student athlete academic performance will increase in AY 2007.	Student athlete cumulative GPA will increase to at least a 3.00 in AY 2007 (was 2.94 in AY06).	Accumulative GPA for 06-07 Academic Year was a 3.046	Continued use of campus resources and athletic academic learning center
	The conditioning program will be designed by the end of the academic year.	The conditioning program will be fully designed and described in a report submitted to the Director of Athletics by May 31, 2007.	Conditioning program has been fully designed as of May 31, 2007. Strength Coach was hired and has designed programs for each team and individuals"	Strength Coach was hired Jan. 07"

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Promote UTPA Identity and Spirit through Athletics.	Student attendance at athletic events will increase in AY 2006-2007.	Student attendance at athletic events, as measured through counts at the door, will increase by at least 5% in AY 2006-2007 in comparison to the previous academic year.	From prior experience, the Athletics Department can determine that student attendance at athletic events increased from AY 2006; however, because the card scanner was damaged in the middle of the season, we were unable to capture the necessary data to quantify the increase.	Pep band was added, better atmosphere, winning team and special initiatives improved attendance

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Increase financial support for athletics from the public.	Sponsorship and philanthropic funding from the public will increase in AY 2006-2007.	Sponsorship and philanthropic funds received from the public, as reflected in departmental financial statements, will increase by at least 5% in AY 2006-2007 in comparison to the previous academic year.	Although the fiscal year does not end until 8/31/07, it appears that Athletics will reach its goal of an additional 5% gain in Corporate Sponsorships.	

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Pursue all options to attain athletic conference affiliation.	Conference affiliation is attained either for individual teams or the program as a whole.	Conference affiliation is attained either for individual teams or the program as a whole by May 31, 2007.	<p>The Men's Golf Program will join the America Sky Conference beginning in fall, 2007.</p> <p>UTPA is taking the lead in forming a new conference with other independents.</p>	<p>Conference Affiliation in Men's Golf will allow the team to be eligible for an Automatic Qualifier in 2 years.</p> <p>Formation of a new conference will give our programs a schedule for games as well as opportunity for</p>

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				championships

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Assure conformance to the rules and regulations of the NCAA, UT System and UTPA.	<p>Institutionally mandated audits will be successfully completed.</p> <p>AD Director, Athletic Compliance Committee and Compliance Support Services will independently review reports of secondary violations.</p>	<p>Institutionally mandated audits, such as UT System financial audits, will have zero significant findings.</p> <p>AD Director, Athletic Compliance Committee and Compliance Support Services will independently review reports of secondary violations by May 31, 2007. Reports will indicate no willful or unacceptable negligence in compliance assurance and will also show that we learn from our mistakes.</p>	<p>Audits were completed, , no significant findings,</p> <p>Reports were reviewed by May 31, 2007</p>	<p>Audit recommendations were implemented</p> <p>Rules violations were addressed and education was completed</p>