

**The University of Texas-Pan American  
Student Learning Outcomes Assessment Report  
Semester: Spring 2004**

**College: Arts & Humanities and Kinesiology**

**Core Curriculum Area: Humanities and Visual and Performing Arts (Art, Music, Theatre, Dance)**

**Expanded Statement of Institutional Purpose**

**Mission Statement:** The University of Texas-Pan American (UTPA) serves the higher education needs of a rapidly growing, international, multicultural population in the South Texas Region. The University preserves, transmits and creates knowledge to serve the cultural, civic, and economic advancement of the region and the state. The University provides students advanced instruction in academic programs offered through innovative delivery systems that lead to professional certification, and baccalaureate, master's and doctoral degrees. Through teaching, research, creative activity and public service, UTPA prepares students for lifelong learning and leadership roles in the state, nation and world community.

<b>Student Learning Outcomes</b>	<b>Means of Assessment</b>	<b>Criteria for Success</b>	<b>*Assessment Results*</b> (Use actual data to describe annual performance.)	<b>**Use of Results**</b> (What improvements were made?)
The student:  Demonstrates awareness of the scope and variety of works in the arts and humanities.	Internally developed examination.	Students completing core curriculum courses in ART, MUSIC, THEATRE, and DANCE will obtain a minimum score of "Minimally Adequate" or higher on the examination.	On a random sample of 127 students, 14.8% scored "Minimally Acceptable." 75.0% scored "Competent." 5.7% scored "Strong."  <b>Criterion for success met.</b>	See improvements described below.
Understands those works as expressions of individual and human values within an historical and social context.	Internally developed examination.	Students completing core curriculum courses in ART, MUSIC, THEATRE, and DANCE will obtain a minimum score of "Minimally Adequate" or higher on the examination.	44.3% scored "Minimally Acceptable." 27.3% scored "Competent." 19.3% scored "Strong."  <b>Criterion for success met.</b>	See improvements described below.
Responds critically to works in the arts and humanities.	Internally developed examination.	Students completing core curriculum courses in ART, MUSIC, THEATRE, and DANCE will obtain a minimum score of "Minimally Adequate" or higher on the examination.	36.4% scored "Minimally Acceptable." 29.5% scored "Competent." 18.2% scored "Strong."  <b>Criterion for success met.</b>	See improvements described below.
Engages in the creative		Students completing core	43.2% scored "Minimally	See improvements

process or interpretive performance and comprehends the physical and intellectual demands required of the author or visual or performing artist.	Internally developed examination.	curriculum courses in ART, MUSIC, THEATRE, and DANCE will obtain a minimum score of "Minimally Adequate" or higher on the examination.	Acceptable." 22.7% scored "Competent." 14.8% scored "Strong."  <b>Criterion for success met.</b>	described below.
Articulates an informed personal reaction to works in the arts and humanities.	Internally developed examination.	Students completing core curriculum courses in ART, MUSIC, THEATRE, and DANCE will obtain a minimum score of "Minimally Adequate" or higher on the examination.	46.6% scored "Minimally Acceptable." 21.6% scored "Competent." 13.6% scored "Strong."  <b>Criterion for success met.</b>	See improvements described below.
Develops an appreciation for the aesthetic principles that guide or govern the humanities and arts.	Internally developed examination.	Students completing core curriculum courses in ART, MUSIC, THEATRE, and DANCE will obtain a minimum score of "Minimally Adequate" or higher on the examination.	33.0% scored "Minimally Acceptable." 37.5% scored "Competent." 15.9% scored "Strong."  <b>Criterion for success met.</b>	See improvements described below.
Demonstrates knowledge of the influence of literature, philosophy, and/or the arts on intercultural experiences.	Internally developed examination.	Students completing core curriculum courses in ART, MUSIC, THEATRE, and DANCE will obtain a minimum score of "Minimally Adequate" or higher on the examination.	39.8% scored "Minimally Acceptable." 34.1% scored "Competent." 13.6% scored "Strong."  <b>Criterion for success met.</b>	See improvements described below.

\*Comments: Indicate the semester/year data was collected. Describe the sample population (who and how many). Elaborate on whether the Criteria for Success was met or not.

Assessment of Humanities and Visual and Performing Arts for Spring 2004 was based on the results of a locally developed test administered to all students enrolled in 6 sections of Art 1301, 3 sections of COMM 2312, 1 section of DANC 2323, 7 sections of MUS 1307, 2 sections of MUS 1308, and 1 section of MUS 2302. A random sample of 15% of the approximately 2500 students was selected for the Humanities and Visual and Performing Arts assessment.

The test was composed in such a way that each Exemplary Objective was addressed by one test question using a combination of multiple choice, short answer, timed essay and free response problems. Scoring rubrics for the questions were designed to conform to a scale of (1) Inadequate; (2) Minimally Adequate; (3) Competent; (4) Strong. A pool of potential graders from faculty who taught courses in those

disciplines were selected to score the 127 essays. At the beginning of the grading period, the graders went through a calibration session to ensure that the rubric was applied fairly and consistently.

\*\*Comments: Elaborate on the changes that were made based on assessment results.

The following are examples of improvements that have been made in this core area as a result of the assessment: (a) reviewed and revised course syllabi for all courses that are options for students in the area of Humanities and Visual & Performing Arts to ensure that all Exemplary Objectives are addressed in each course; (b) reviewed the means of assessment, including the examinations, scoring rubrics, and criteria for success, to ensure optimal assessment of student learning outcomes; (c) reviewed and revised the specific student learning outcomes for each Exemplary Objective so that they are measurable. As a result of assessment of student learning outcomes, UTPA is currently re-evaluating the design and structure of the core curriculum to ensure that student learning outcomes are being achieved.